

ADVERTISING RATES, SIZES AND COPY DATES 2023



5% RATE INCREASE AS PAPER AND PRINTING COSTS HAVE GONE UP. THANK YOU FOR YOUR SUPPORT AND HOPE IT CONTINUES.

Please continue to support *Target* — your community magazine which is published by Bourne End (Bucks) Community Association. *Target* goes to more than 5,000 homes in Bourne End, Wooburn Green, Hedsor, Well End, Little Marlow and parts of Flackwell Heath. Published six times a year it is an all-colour publication with an editorial content relating to local people, events and history.

Prices do NOT include VAT but this will be added at the current rate Target offers a series discount of 5% for three issues and 15% for six issues				
Height in cms	Width in cms (Column width 6cms)	Total ad size	3 issues	6 issues
3cms	6cms (1 col)	3cms	£60.21	£107.74
6cms	6cms (1 col)	6cms	£106.89	£191.28
6cms	12.4cms (2 cols)	12cms	£195.08	£349.09
9cms	6cms (1 col)	9cms	£151.84	£271.71
9cms	12.4cms (2 cols)	18cms	£271.39	£485.64
9cms	18.8cms (3 col)	27cms	£391.06	£699.79
12cms	6cms(1 col)	12cms	£195.08	£349.09
12cms	12.4cms (2 col)	24cms	£348.18	£623.05
HALF PAGE				
12cms	18.8cms	36cms	£499.60	£894.02
FULL PAGE				
27cms	18.8cms	81cms	£1,115.21	£1,995.65

Single issue advertisements have a separate rate card available on request. These are usually booked by charities, relate to a dated event and are zero-rated

COPY & PUBLICATION DATES FOR 2023

Issue	Copy Date	Published on
February/March	Monday 2 January	Friday 27 January
April/May	Tuesday 6 March	Friday 31 March
June/July	Tuesday 2 May	Friday 26 May
August/September	Monday 3 July	Friday 28 July
October/November	Monday 4 September	Friday 29 September
December/Jan 2024	Monday 6 November	Friday 1 December

ARTWORK: Artwork should be supplied as a High Resolution JPEG or PDF in the correct size
Target can arrange artwork although there is a charge for this service

BOOKING: To book your advertisement or enquire about availability please contact:
Barrie Penfold, 01628 525415 or email advertising@targetmagazine.org.uk

Pick up a copy of *Target* magazine from the Centre Office, Bourne End Community Centre, Wakeman Road, Bourne End, Bucks SL8 5SX or view online at www.bourneendcommunitycentre.org.uk